Masia J

SPANISH PASSIONS

FROM ALCHEMYWINES LTD.

AN INTRODUCTION

Alchemy Wines was established in 2002 and due to the way we are set up, can offer our customers something truly unique - the opportunity to work directly with the producer.

Alchemy has production partners in Spain, France and Italy and our portfolio of wines show excellent quality across a variety of price points. Alchemy also produces, blends, brands and sells ranges that have all been developed in house, and can be adapted to the individual needs of any given customer.

We have the flexibility to create wines to suit any market, consequently giving the customer total control over the end product. We are constantly working to extend these products, creating new wine styles and packaging concepts for both us and our customers.

DEALING DIRECT WITH THE PRODUCER

With a network of growers and producers working alongside our own wine making team, we aim to create wines that will ultimately generate repeat sales for our customers. By creating loyalty, throughout the chain and delivering financial contributions, everyone is happy! We don't have all the answers, ultimately that rests with the consumer, so we need to work with our production teams for our customers to ensure that the right wine, in the right style, packaged in the right manner and sold at the right price is available to the consumer.

In this tough trading era, with over production, power-mergers and homogenised ranges, being in some cases, the only choice, we are convinced that quality, service and flexibility will be key to supplying wines now and into the future.

In some cases Alchemy can make wines available under exclusive labels and buyers' own brands, or even source completely different varietals and blends.

Alchemy Wines brands and products are sold throughout the UK, in Europe and around the world as far afield as Dubai, Canada, China, Japan and the USA.

Dealing direct with the producer is not an option for many as the economies of volume dictate.

We, at Alchemy, are trying to change that.

FINALLY

we aren't necessarily aiming to be the biggest, but we are certainly aiming to be amongst the best. We want to work closely with you - our customers - to bring you closer to the source of production and we believe we can deliver huge value, through quality service and so ensure satisfied customers, re-ordering on a regular basis.

Please do contact us for our up to date price list and more information on these and other wines.

David Knowledge

Managing Director

THE MASIA J RANGE

Single Varietals

The Masia J range was created between Alchemy Wines and Bodegas Fernando Castro. Bodgeas Fernando Castro is located in the heart of the Designation of Origin Valdepenas, south of the Iberian Plateau but defined by the plains of La Mancha to the north, fields of Montiel to the east, Calatrava to the west and Sierra Morena to the south. Located 705 meter above sea level with poor organic soils, low fertility the soils are perfect for grape growing!

Re-branded in 2019 to a fresher, cleaner more modern label. Our single varietals come with exceptional flavour, intense fruity aromas and firm acidity.

The Masia J Single Varietal range is outstanding value for money and packs a punch well above its weight. Classic Spanish Tempranillo, Merlot, Cabernet Sauvignon and Garnacha for the Reds, Chardonnay and Sauvignon Blanc for the whites, with either Tempranillo Rose or Garnacha Rose for the Rose wines. A traditional blush Tempranillo sparking is available or a white sparkling made with the Macabeo grape.

Screwcap or cork and cap, BIB's, Magnums and 18.75cl are available.

THE ALCHEMY TEAM

David Rowledge and Fernando Castro have been working together for many years now. The relationship has grown into a great business partnership and also a wonderful friendship. Each party brings their own qualities to the blends and concepts created over this period.

Fernando being the true artist with his winemaking skills and knowledge of the vines and area and David's commerciality and knowledge of delivering what the consumers want in a number of international markets – this combination has worked for many years and will continue to do so long into the future.

David Rowledge
Managing Director

Fernando Castro
Winemaker

alchemywinesltd

THE BRAND RANGE

The back bone of these single varietal blends comes from Castilla, La Mancha, in central Spain, which occupies a vast expanse of the central Iberian plateau. La Mancha has one of the most extreme continental climates and grape production can be challenging. Working with like minded producers who are prepared to give way to modern winemaking techniques will only add to the areas growing reputation. Taking classic Spanish fruit and giving it a new world twist!

SPARKLING WINE

Sparkling Rose Wine

This delicious sparkling rose wine exudes delicate aromas of strawberry, orange citrus and red roses. The palate enjoys flavours of raspberry and tangerine which balanced by bright acidity. Enjoy!

White Sparkling Wine

This delicious white sparkling wine exudes fresh aromas of melon, yellow citrus and green grass. Sparkling color, light and balanced flavor of fresh fruit. Enjoy!

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